

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Fuller Excavating and Ward Lumber Join Forces for Irene Relief

Jay, NY - Fuller Excavating joins forces with Ward Lumber to match donations for Irene relief efforts in the Towns of Jay and Keene.

Ward Lumber has been challenging donors to make a tax deductible gift for Irene Relief with a match pledge up to a total of \$5,000. Fuller Excavating has generously offered a \$5,000 match challenge also, in affect doubling the match. Ward Lumber and Fuller Excavating have also challenged their employees and will double their donations.

Here are examples of the new joint match challenge: a \$100 donation by customers and friends will be matched by both Ward Lumber and Fuller Excavating for a total of \$300! An employee donation of \$100 will be doubled by both Ward Lumber and Fuller Excavating at \$200 more each, making that donation grow to \$500! Any size donation is appreciated and will now go even farther with Fuller's added matching challenge.

The goal of the match challenge by Ward and Fuller is to raise an added \$15,000 in combined donations and matching funds through the gifts of customers, friends, employees and venders. That's enough to make a small difference to people in desperate circumstances.

The Jay Flood Relief Fund and the Keene Flood Recovery Fund have been established at the Adirondack Community Trust to receive tax deductible gifts to support the hamlets of Au Sable Forks, Jay and Upper Jay, Keene and Keene Valley. A committee of local volunteers, who have a deep understanding of the town and its residents, will evaluate applications for assistance and determine how grants will be allocated.

Please consider a gift that will help families and small businesses as they rebuild and your donation will now be doubled! Checks may be mailed to the "Jay Flood Relief Fund" or the "Keene Flood Recovery Fund" at Adirondack Community Trust, Ward /Fuller Challenge Match, PO Box 288, Lake Placid, NY 12946, or you can contribute online at www.HelpJayNY.org or www.keenefloodrecoveryfund.org. Please note that you must indicate your gift is meant for the Ward /Fuller Challenge Match, so it can be designated correctly. Gifts must be received by January 31, 2012 to be eligible for the match.

Ward Lumber is a two-unit building materials supplier with locations in Jay and Malone, NY. One of the largest private employers in Essex County, Ward Lumber manages over 6,000 acres of timberland and operates one of New York State's largest white pine sawmills and planing mills.

Fuller Excavating is a full service excavation contractor based in Keeseville, NY providing excavation, water and sewer work, paving, concrete foundations, and site work.

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