

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

DATE: 9/28/11

Ward Lumber Co.

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Ward Lumber Announces 19th Annual Buck Contest for ANY Size Deer

Jay, NY - Ward Lumber Company is pleased to announce its 19th Annual Buck Contest where hunters with ANY size buck can win.

Ward Lumber invites sportsmen and women deer hunting this season in the Northern Zone to take their bucks to Ward Lumber in Jay, NY to enter contest. No pre-registration is required. There are two ways to win: **1) ANY Size Buck** (random drawing) **2) Biggest Buck** (determined by weight). Just bring your buck to Ward Lumber's Jay Store location and complete a free entry form. A scale is available to assure that your buck is accurately weighed for consideration in the "Biggest Buck" category. In the event of a tie in weight, the buck with the greatest number of points will win this category. All hunters will be photographed with their bucks for promotional purposes. If you supply an email address at the time of entry, we will email the photo to you also. The contest is free, and runs through Saturday, December 3, 2011. Enter at Ward Lumber in Jay, NY at 697 Glen Rd., Jay, NY during business hours Monday through Friday, 7:00 am until 5:00pm and Saturday, 8:00am until 2:00pm. The Jay Store is closed on Sunday. All contestants will receive a baseball cap just for entering. A winner in each category will be selected after December 3. Each winner will each receive a \$100 Ward Lumber Gift Card.

Ward Lumber is a two-unit building materials supplier with locations in Jay and Malone, NY. One of the largest private employers in Essex County, Ward Lumber manages over 6,000 acres of timberland and operates one of New York State's largest white pine sawmills and planing mills.

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