

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

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Ward Lumber Co.
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Ward Lumber Announces 14th Annual Buck Contest for ANY Deer

Jay, NY - Ward Lumber Company is pleased to announce its 14th Annual Buck Contest where hunters with ANY size buck can win.

Ward Lumber invites sportsmen and women deer hunting this season in the Northern Zone to take their bucks to Ward Lumber in Jay, NY to enter the 14th Annual Buck Contest. There are two ways to win: 1) ANY Size Buck (random drawing) 2) Biggest Buck (determined by weight). Just bring your buck to Ward Lumber's Jay Store location and complete a free entry. NEW THIS YEAR: A scale is now available so that your buck will be accurately weighed for consideration in the "Biggest Buck" category (formerly determined by the number of points). All hunters entering will be photographed with their bucks, and if you supply an email address, the photo will be emailed to you as a courtesy. All contestants will also receive a camouflage hat, while supplies last, or another Ward Lumber cap just for entering. The contest is free, and runs through Saturday, December 2, 2006. Enter at Ward Lumber in Jay, NY at 697 Glen Rd., Jay, NY during business hours Monday through Friday, 7:00 am until 5:00pm and Saturday, 8:00am until 2:00pm. The Jay Store is closed on Sunday. A winner in each category will be selected after December 2, 2006. Each winner will each receive a \$100 Ward Lumber Gift Card. For more information, call Mary Rankin, Marketing Manager, (518) 946-2110 ext 121.

Ward Lumber is a three-unit building materials supplier with locations in Jay, Plattsburgh, and Malone, NY. One of the largest private employers in Essex County, Ward Lumber manages over 5,000 acres of timberland and operates one of New York State's largest white pine sawmills and planing mills in Jay.

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