

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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## **Poultry Day to be held in Jay**

Jay, NY. – Ward Lumber is hosting a free Poultry Day at their Jay Store location with two speakers on Saturday, March 29 from 2:00pm to 6:00pm for anyone who is interested in raising chickens.

Topics to be covered by two speakers are: pasture raised poultry, including: free range or pasture-raised; family or profit; processing; breed selection and source; pasture shelter; design/selection; feed and water; predators; marketing. Additional topics will be about income poultry layers and broilers, including: cost analysis; breed selection; diet requirements; management practices; air and water quality; turkeys.

Mike Badger is the director for the American Pastured Poultry Producers Association (APPPA) and publishes the organization's bi-monthly newsletter, APPPA Grit. He raises poultry and operates a mobile processing unit as part of Badger's Millside Farm in Hughesville, PA. Mike has given pastured poultry presentations at Mother Earth News Fair and Pennsylvania Association for Sustainable Agriculture (PASA) Farming for the Future Conference.

Jeff Mattocks has over 20 years of experience working with the organic, natural and sustainable farming community. He is actively involved in diet formulation for all types of livestock and poultry for organic and sustainable farmers. Jeff also assists and educates farmers with better management practices increasing animal health, productivity and return income from poultry and livestock. He believes healthy animals are the most profitable.

The event is free, and there will also be free pizza and refreshments. To register, go to [WardLumber.com](http://WardLumber.com) or call Kim at 946-2110, X120.

Ward Lumber is a Poulin and Green Mountain Feed dealer, through its building supply stores in Jay and Malone, NY. One of the largest private employers in Essex County, Ward Lumber manages over 6,000 acres of timberland and operates one of New York State's largest white pine sawmills and planing mills.

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