

PRESS RELEASE

FOR IMMEDIATE RELEASE

DATE: 4/16/12

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Ward Lumber Pilots Shrink Wrap Recycling Program

Jay, NY: Ward Lumber is once again partnering with Casella Waste Systems to lead the way in unique and innovative sustainable solutions. As the first business in Essex County to implement Zero-Sort[®] Recycling, Ward Lumber has taken that success as a motivation to break new ground in renewing the lifecycle of yet another waste stream, used plastic wrap.

Ward Lumber is beginning this pilot program to recycle used plastic shrink wrap by using a light blue Casella Zero-Sort[®] bag made especially large to accommodate the bulkiness associated with the material. They are currently the only test site Casella is working with to pilot this new methodology to capture a stream that until this point has been hard to manage.

Ward Lumber is currently working with a number of contractors that are utilizing Casella's bags to aid in the collection of their used plastic shrink wrap. Once a bag is full, it goes into a Casella Zero-Sort container at Ward Lumber's facility as part of their Zero-Sort recycling service. The bags then get transported to Casella's Zero-Sort processing facility in Rutland, Vermont, where the blue bag is easily identified, collected, and baled to ultimately be turned back into useful products once again.



Jay Ward, President of Ward Lumber, said "At Ward Lumber, we are working hard to reduce our waste streams! Previously, used shrink wrap that was thrown in our trash is now being recycled in this test. We are looking forward to continued participation in this pilot program in partnership with Casella, and we hope our efforts aid in creating a positive, eco-friendly future for the communities we serve."

"Ward Lumber has been such a wonderful example of a business taking the initiative to do the right thing", said Melissa LaClair, Territory Manager at Casella. "We're excited to be working with Ward Lumber, who has enthusiastically embraced our Zero-Sort recycling service. We look forward to our continued partnership in making the recycling of more materials both simple and easy for Ward Lumber and their customers."

Ward Lumber is a two-unit building materials supplier with locations in Jay and Malone, NY. One of the largest private employers in Essex County, Ward Lumber manages over 6,000 acres of timberland and operates one of New York State's largest white pine sawmills and planing mills.

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Photo attached to email.