

**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

**DATE: 9/23/12**

Ward Lumber Co.

697 Glen Road, Jay, New York 12941

Contact: Mary Rankin

Phone: 946-2110 ext. 121 \* Fax: 518.946.2188

Email: [mrankin@wardlumber.com](mailto:mrankin@wardlumber.com)

**Ward Lumber Announces 20<sup>th</sup> Anniversary of Buck Contest**

Jay, NY - Ward Lumber is pleased to announce the 20<sup>th</sup> anniversary of the annual Buck Contest with bigger prizes, more ways to win and new scoring system.

Ward Lumber invites sportsmen and women deer hunting this season in the Northern Zone to take their bucks to Ward Lumber in Jay, NY to enter contest. There are now three ways to win: Biggest Buck, Smallest Buck (new), and Random Drawing. New this year, the Biggest Buck and Smallest Buck winners will be determined by calculating the weight X points. Biggest Buck wins a \$250 Ward Lumber gift card (was \$100). The new Smallest Buck category wins a \$50 Ward Lumber gift card. All other entries are put into a random drawing to win a \$100 Ward Lumber Gift Card! All contestants will receive a baseball cap just for entering. No pre-registration is required.

All hunters will be photographed with their bucks for promotional purposes. If you supply an email address at the time of entry, we will email the photo to you also. The contest is free, and runs through Saturday, December 8, 2012. A winner in each category will be selected after December 8. Enter at Ward Lumber in Jay, NY at 697 Glen Rd., Jay, NY during business hours Monday through Friday, 7:00 am until 5:00pm and Saturday, 8:00am until 2:00pm. The Jay Store is closed on Sunday.

Ward Lumber is a two-unit building materials supplier with locations in Jay and Malone, NY. One of the largest private employers in Essex County, Ward Lumber manages over 6,000 acres of timberland and operates one of New York State's largest white pine sawmills and planing mills.

END